



FAIR NAME	TIME	VENUE	PROVINCE/CITY	EXHIBITS	NATURE	BOOTH QUANTITY	ORGANIZER
JANUARY							
Da Nang Spring Fair 2026	Jan 22 – Jan 27, 2026	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam St., Cam Le Dist., Da Nang	Da Nang	General products	General	250	Da Nang City Center for Industrial Promotion and Trade Development - Address: 9 Cach Mang Thang Tam Street, Cam Le Ward, Da Nang City - Email: kcxttm@danang.gov.vn - Phone: +84.236.3896571
Lang Son Spring Fair 2026	Jan 20 – Jan 27, 2026	2A Tam Thanh St., Tam Thanh Ward, Lang Son Province	Lang Son	Mechanical products, metallurgy, machinery, agricultural/industrial equipment; construction materials, interior decor; plastic, ceramic, glass products; cosmetics, food industry, textiles, footwear; cultural, educational, and sports equipment; handicrafts and local traditional products	Wholesale, retail, and general	100	Vu Gia Trade Promotion and Investment Company Limited - Address: 6 Phu Gia Street, Phu Thuong Ward, Hanoi City - Phone: +84.982608370 - Contact Person: Vu Huu Ai`



Yen Bai Spring Fair 2026	Q1/2026	Yen Bai Ward Center	Lao Cai (Yen Bai)	Exhibition and sale of handicrafts, regional products of Lao Cai and the Northwest; local cuisine; tourism products for the 2026 Spring Festival	General	80	Vu Gia Trade Promotion and Investment Company Limited - Address: 6 Phu Gia Street, Phu Thuong Ward, Hanoi City - Phone: +84.982608370 - Contact Person: Vu Huu Ai
Ben Tre Shopping & Culinary Stimulus Fair	Jan 10 – Jan 18, 2026 (Note: Source says 2025)	My Hoa Park, Ben Tre Ward, Vinh Long Province	Vinh Long (Ben Tre)s	Construction, transport, agriculture, industry, healthcare, education, tourism, telecommunications, broadcasting, Technology 4.0, digital transformation, mining, metallurgy, crafting, wooden handicrafts, seedlings, consumer goods, regional cuisine, and craft villages	Retail - General	150 - 200	Vuong Quoc Fair Company Limited - Address: 65/1 Le Tan Be Street, An Lac Ward, Ho Chi Minh City - Email: vuongquoccompany@gmail.com - Phone: +84.903726237 - Contact Person: Cao Nhan Ky
Mekong Delta Regional Industries Economic Trade Fair in Dong Thap Province	Jan 24 – Feb 01, 2026	Hung Vuong Square, Dao Thanh Ward, Dong Thap Province	Dong Thap	Construction, transport, agriculture, industry, healthcare, education, tourism, telecommunications, broadcasting, Technology 4.0, digital transformation, mining, metallurgy, crafting, and national craft villages	Retail and general	300 - 350	Vuong Quoc Fair Company Limited - Address: 65/1 Le Tan Be Street, An Lac Ward, Ho Chi Minh City - Email: vuongquoccompany@gmail.com - Phone: +84.903726237 - Contact Person: Cao Nhan Ky



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FEBRUARY							
The 1st Spring Fair 2026	Feb 04 – Feb 08, 2026	Vietnam Exhibition Center (VEC), Truong Sa St., Dong Anh, Hanoi	Hanoi	General products	General	3,000	Vietnam Trade Promotion Agency - Address: 20 Ly Thuong Kiet Street, Cua Nam Ward, Hanoi - Phone: +84.24.3826.2266/ 3826.2288



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MARCH							



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APRIL							
VIETNAM HARDWARE & HAND TOOLS EXPO 2026	Apr 08 – Apr 11, 2026	Vietnam Exhibition Center (VEC), Truong Sa St., Dong Anh, Hanoi	Hanoi	Supporting industry products, mechanical products, machinery, specialized hardware and hand tools	General	250	Vinexad Joint Stock Company - Address: 9 Dinh Le Street, Trang Tien Ward, Hanoi City. - Phone: +84.912585882 - Contact Person: Ms. Ta Thu Thuy - Email: thuytt@vinexad.com.vn
The 35th Vietnam International Trade Fair (VIETNAM EXPO 2026)	Apr 08 – Apr 11, 2026	Vietnam Exhibition Center (VEC), Truong Sa St., Dong Anh, Hanoi	Hanoi	General industries: Machinery - Equipment; Electrical & Electronic devices; Food & Beverages; International pavilions; "National Brand" enterprises...	General	500	Vinexad Joint Stock Company - Address: 9 Dinh Le Street, Trang Tien Ward, Hanoi City. - Phone: +84.912585882 - Contact Person: Ms. Ta Thu Thuy - Email: thuytt@vinexad.com.vn
Cua Lo Tourism & Trade Promotion Fair and OCOP Product Connection 2026	Q2/2026	Binh Minh Cua Lo Square, Cua Lo Ward, Nghe An Province	Nghe An	Electrical and household appliances; agro-forestry- fishery products, processed foods, beverages; garments, consumer goods, handicrafts; OCOP and specialty products of Nghe An province	General	100	Dai Phat Investment Development Consulting Co., Ltd. - Address: 55 Xuan Thu Street, Dong Ngan Ward, Tu Son City, Bac Ninh Province.



Vietnam Green Tourism Connection Fair in Thanh Hoa 2026	Apr 28 – May 08, 2026	Lam Son Square, Hac Thanh Ward, Thanh Hoa Province	Thanh Hoa	Green/sustainable tourism, high-tech/organic agriculture, food industry; ornamental plants; OCOP products; high-tech applications; finance, banking, insurance, real estate; hardware, electronics, telecommunications, IT, handicrafts, furniture, automobiles, motorcycles...	General Trade	150	Apec Media and Technology Joint Stock Company - Address: 9th Floor, Lotus Building, 2 Duy Tan Street, Cau Giay Ward, Hanoi - Phone: +84.982676614 +84.916976989 - Email: apecmedia79@gmail.com
The 6th Southern Folk Cake Festival - OCOP Trade Promotion & Culinary Fair 2026	Apr 25 – May 03, 2026	Tran Hung Dao St. Square, Tan Thanh Ward, Ca Mau Province	Ca Mau	General trade	General Trade	300	Xuan Chinh Company Limited - Address: 72/19/8/7, Street No. 4, Hiep Binh Phuoc Ward, Thu Duc City, Ho Chi Minh City. - Email: xuanchinhcompany@gmail.com



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MAY							
VIETBUILD Da Nang 2025 (Construction - Materials - Real Estate - Decor)	May 06 – May 10, 2025 (Note: Source listed in 2026 plan)	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam St., Cam Le Dist., Da Nang	Da Nang	Construction products, materials, real estate, architecture, interior/exterior decor; machinery, production technology; IT applications; lighting solutions, smart lighting...	Specialized	1,000	VIETBUILD International Construction Exhibition Joint Stock Company - Address: 307/17 Nguyen Van Troi Street, Tan Son Hoa Ward, Ho Chi Minh City, Vietnam - Phone: +84 949999929 - Contact Person: Vien
Food & Drink Show Da Nang 2026	May 28 – May 30, 2026	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam St., Cam Le Dist., Da Nang	Da Nang	Food processing machinery/technology; packaging machinery; processed/packaged food; seafood; fruits & vegetables; beverages, tea, coffee; F&B raw materials; kitchenware, hotel/restaurant equipment; bakery machinery; F&B services	Specialized	160	Asia Media and Exhibition Company Limited - Address: 1/1 Hoang Viet Street, Tan Son Nhat Ward, Ho Chi Minh City - Email: achauacm@gmail.com - Phone: +84.28.22462959



Lao Cai Trade & Craft Village Product Fair 2025 (Note: Likely 2026)	May-26	Old Tuynen Brick Factory area - Trang A Pao St., Lao Cai Ward	Lao Cai	OCOP products from Lao Cai and other provinces; general consumer goods...	General	100	Dat Viet Event Organization Joint Stock Company. - Address: No. 15, Alley 173, Hoang Hoa Tham Street, Ngoc Ha Ward, Hanoi. - Phone: +84.972481882
Sa Pa Trade Promotion & OCOP Product Fair 2026	May-26	Sa Pa Ward Center	Lao Cai	OCOP products; typical industrial/rural products, handicrafts; Vietnamese goods and services; general consumer goods	General	120	Toan Thang Event Organizing Joint Stock Company - Address: Lot 80, Xuan Thu Street residential area, Tu Son Ward, Bac Ninh Province - Phone: +84.904584747
Si Ma Cai Trade Promotion Fair 2026	May-26	Si Ma Cai District Center	Lao Cai	Local OCOP products associated with the Bac Ha Traditional Horse Racing Festival 2026	General	100	Xuyen Viet Advertising and Trading Joint Stock Company - Address: 51, Lane 90, Hoa Bang Street, Yen Hoa Ward, Hanoi City - Phone: +84.973614457
OCOP and Typical Rural Industrial Products Fair 2026	May 09 – May 17, 2026	NB2 internal road, Tay Hoa Commune, Dak Lak Province	Dak Lak	Fine wooden/stone crafts, processed foods, consumer goods, household electronics, textiles, footwear, cosmetics, confectionery, OCOP products, seedlings...	General	100	Duc Viet Trade Promotion Co., Ltd. - Address: Hamlet 1, An Phu Commune, Quang Ngai Province - Email: duchoicho@yahoo.com - Phone: +84.903873999



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JUNE							
Vietnam International Baby Products & Toys Expo 2026	Jun 18 – Jun 21, 2026	Vietnam Exhibition Center (VEC), Truong Sa St., Dong Anh, Hanoi	Hanoi	Products and toys for children	General	200	Vinexad Joint Stock Company - Address: 9 Dinh Le Street, Trang Tien Ward, Hanoi City. - Phone: +84.912585882 - Contact Person: Ms. Ta Thu Thuy - Email: thuytt@vinexad.com.vn
Da Nang Vietnamese Goods Fair 2026 - Honoring OCOP Products	Jun 10 – Jun 15, 2026	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam St., Cam Le Dist., Da Nang	Da Nang	General products	General	200	Da Nang City Center for Industrial Promotion and Trade Development - Address: 9 Cach Mang Thang Tam Street, Cam Le Ward, Da Nang City - Email: kcxttm@danang.gov.vn - Phone: +84.236.3896571
Bac Ha Trade Promotion & OCOP Product Fair 2026	Jun-26	Bac Ha District Center	Lao Cai	OCOP products; typical industrial/rural products, handicrafts; Vietnamese goods and services; general consumer goods	General	100	Xuyen Viet Advertising and Trading Joint Stock Company - Address: 51, Lane 90, Hoa Bang Street, Yen Hoa Ward, Hanoi City - Phone: +84.973614457



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JULY							
Quang Ngai Industry and Trade Fair 2026	Jul 04 – Jul 12, 2026	Old Airport, Hoang Hoa Tham St., Nghia Lo Ward, Quang Ngai Province	Quang Ngai	OCOP certified products, typical rural industrial products; wooden/stone crafts, food, consumer goods, electronics, textiles, cosmetics, seedlings...	General	350	Duc Viet Trade Promotion Co., Ltd. - Address: Hamlet 1, An Phu Commune, Quang Ngai Province - Email: duchoicho@yahoo.com - Phone: +84.903873999
The South Asia's Food & Hotel Expo (SAFH) 2026	Jul 14 – Jul 19, 2026	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam St., Cam Le Dist., Da Nang	Da Nang	Food, beverages, Hotel, Restaurant, and Catering/Café equipment...	Specialized	120	Source to Sell Co., Ltd. - Address: Apartment 41, Floors 1 & 2, Block C, Florita Apartment Building, 83 D4 Street, Tan Hung Ward, Ho Chi Minh City - Phone: +84.28.3823955
Vietnam Wine & Spirit Expo 2026	Jul 14 – Jul 19, 2026	Da Nang Exhibition & Convention Center - 09 Cach Mang Thang Tam St., Cam Le Dist., Da Nang	Da Nang	Beverages, Wine, Coffee...	Specialized	100	Source to Sell Co., Ltd. - Address: Apartment 41, Floors 1 & 2, Block C, Florita Apartment Building, 83 D4 Street, Tan Hung Ward, Ho Chi Minh City - Phone: +84.28.3823955



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AUGUST							
Lang Son Trade - Tourism Fair 2026	Aug 28 – Sep 04, 2026	2A Tam Thanh St., Tam Thanh Ward, Lang Son Province	Lang Son	Mechanical products, metallurgy, industrial/agricultural machinery; construction materials; plastic, glass, ceramics; cosmetics, food, textiles; sports/cultural equipment; handicrafts	Wholesale, retail, and general	90 - 100	IFA International Advertising and Fair Joint Stock Company - Address: 8 Dang Thuy Tram Street, Nghia Do Ward, Hanoi City - Phone: +84.989090948 - Contact Person: Nguyen Thi Bich Ngoc
OCOP Product Display & Bao Ha Temple Festival 2026	Aug-26	Bao Ha Commune Center	Lao Cai	OCOP products associated with the Bao Ha Temple Festival	General	100	Loc Phat Media and Event Organization Co., Ltd. - Address: 125 Co Duong Village, Phuc Thinh Commune, Hanoi. - Phone: +84.865877777
Vietnam Green Urban Transport Fair in Thanh Hoa 2026	Aug 25 – Sep 10, 2026	Lam Son Square, Hac Thanh Ward, Thanh Hoa Province	Thanh Hoa	Similar to the Green Tourism Fair in April: Green transport, sustainable services, high-tech agriculture, OCOP products, electronics, IT, vehicles...	General Trade	150 - 250	Apec Media and Technology Joint Stock Company - Address: 9th Floor, Lotus Building, 2 Duy Tan Street, Cau Giay Ward, Hanoi - Phone: +84.982676614/ +84.916976989 - E-mail: apecmedia79@gmail.com



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SEPTEMBER							
Lao Cai Trade, Agricultural & OCOP Product Fair 2026	Sep-26	Old Bus Station Yard - Lao Cai Ward	Lao Cai	OCOP products; consumer goods...	General	120	Toan Dien Investment and Trade Consulting Company. - Address: G18, Lane 68, Trung Kinh Street, Yen Hoa Ward, Hanoi City. - Phone: +84.904584747



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OCTOBER							
Lao Cai Ward Consumer Stimulation & OCOP Promotion Week 2026	Oct 01 – Oct 08, 2026	Old Bus Station Yard - Lao Cai Ward	Lao Cai	OCOP products; consumer goods...	General	130	Viet Bac Investment and Trade Development Co., Ltd. - Address: Cluster 2, Phuc Tho Commune, Hanoi. - Phone: +84.865877777
Sa Pa Agricultural Trade & OCOP Product Fair 2026	Oct 01 – Oct 07, 2026	Sa Pa Ward Center	Lao Cai	OCOP products; consumer goods...	General	130	Anh Vu Event Organizing Joint Stock Company - Address: 110 Song Mai Market, Km 4, Hoang Hoa Tham Road, Song Mai Commune, Bac Ninh Province - Phone: +84.973614457
Van Ban Trade Promotion & Handicraft Fair 2026	Oct 01 – Oct 08, 2026	Van Ban Commune Center	Lao Cai	Essential consumer goods; handicrafts, ceramics, porcelain...	General	130	Loc Phat Media and Event Organization Co., Ltd. - Address: 125 Co Duong Village, Phuc Thinh Commune, Hanoi. - Phone: +84.865877777
Bat Xat Regional Product Display & Promotion Fair 2026	Oct 01 – Oct 08, 2026	Bat Xat Commune Center	Lao Cai	OCOP products; consumer goods...	General	130	Viet Bac Investment and Trade Development Co., Ltd. - Address: Cluster 2, Phuc Tho Commune, Hanoi. - Phone: +84.865877777



BỘ CÔNG THƯƠNG - MINISTRY OF INDUSTRY AND TRADE
CỤC XÚC TIẾN THƯƠNG MẠI
VIETNAM TRADE PROMOTION AGENCY

Nghia Lo Trade Promotion & OCOP Product Fair 2026	Oct-26	Nghia Lo Cultural Media Center	Lao Cai (Yen Bai)	OCOP products; general consumer goods...	General	80	Anh Vu Event Organizing Joint Stock Company - Address: 110 Song Mai Market, Km 4, Hoang Hoa Tham Road, Song Mai Commune, Bac Ninh Province - Phone: +84.973614457
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NOVEMBER							
Kon Tum Trade Fair 2026	Nov 07 – Nov 15, 2026	16/3 Square, Kon Tum Ward, Quang Ngai Province (Note: Venue listed as Quang Ngai for Kon Tum)	Quang Ngai (Kon Tum)	OCOP products, typical rural industrial products; wooden/stone crafts, food, consumer goods, electronics, textiles, cosmetics...	General	350	Duc Viet Trade Promotion Co., Ltd. - Address: Hamlet 1, An Phu Commune, Quang Ngai Province - Phone: +84.903873999 - Email: duchoicho@yahoo.com
Gia Lai Trade Fair 2026	Nov 28 – Dec 06, 2026	PleiKu Ward Exhibition Center, Gia Lai Province	Gia Lai	Food, technology, consumer goods, household electronics, textiles, footwear, cosmetics, confectionery, seedlings...	Retail, General	100	Duc Viet Trade Promotion Co., Ltd. - Address: Hamlet 1, An Phu Commune, Quang Ngai Province - Phone: +84.903873999 - Email: duchoicho@yahoo.com



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DECEMBER							